



Grant Overview

As the coronavirus continues to impact our world and our community, the Black Cultural Society of PEI has created the Black Business Pandemic Recovery Grants program (BBPR) to help assist local Black-owned businesses in responding to operational challenges created by COVID-19. The BBPR Grants program will provide microgrants to assist in stabilizing Black-owned businesses in Prince Edward Island where their funding has been reduced, or their operational costs have increased as a result of COVID-19.

Eligible Applicants

Applications will be accepted from businesses operating on Prince Edward Island that are majority Black owned and operated and that have been registered, either provincially or federally, for a minimum of 12 months at the time of submission. Majority Black owned and operated means at least 50% + 1 of a business' ownership and at least 50% + 1 of a business' operating staff self-identify as Black.

What the Grant Will Fund:

- Incremental activities that are related to a previous or ongoing project that has been negatively impacted by COVID-19.
- Activities that have a demonstrable relationship to COVID-19 or that promote recovery from the impacts of COVID-19.
- Working capital and administrative costs for businesses in a recovery or rebuilding phase as a direct result of COVID-19.

Grant Amounts

Applicants may apply for a maximum of \$5,000.

Eligible Expenses

- Rent of office space;
- Rent or lease of equipment and machinery
- Salaries and benefits
- Property taxes
- Utilities
- Cleaning supplies and additional safety measures
- Office supplies
- Regular, standard operating supplies
- Business registration renewal fees
- Vehicle operating expenses
- Insurance
- Other fixed overhead costs and one-time stabilization expenditures



Ineligible Expenses

- Bank interest/charges and loan repayment (interest)
- Professional fees
- Fees associated with first-time business registration or incorporation
- Costs associated with training, professional development, or consultation

Timing

Applications will be accepted starting Monday, August 16th, 2021 and **the deadline to apply is 5:00pm on Friday, September 17th, 2021.**

How to Apply

Applications must be submitted either by email to info@bcspei.ca, or in person to:

Black Cultural Society of PEI
ATTN: BBPR Grants Selection Committee
176 Great George St., Suite L-05
Charlottetown, PE, C1A 4K9

If submitting by email, please use the following subject line: BBPR Grants_[Your Name]

Evaluation Criteria

- Purpose (25%) – how has COVID-19 impacted the applicant's internal operations and/or external service delivery and how will the proposed activities help to address these impacts?
- Budget (50%)
- Achievability (20%) – Has the applicant clearly laid out plans or a timeline, and demonstrated that they have the capacity to execute the proposed project? Do the plans seem realistic when considering the project description, budget, and letters of reference (if any)?
- Quality of Application (5%) – Is the application complete? Have all parts been submitted and completed in full? Does the application make sense and has it been presented well?

For more information, contact:

Black Cultural Society of PEI
176 Great George Street, Suite L-05
Charlottetown, PE C1A 4K9
Phone (902) 367-3390
Email: info@bcspei.ca